

MEETING MINUTES

Meeting Date: July 30, 2025

Meeting Time: 8:00pm EST

Meeting Location: Virtual

Meeting Attendees: Kimberly, Christina, Karen, Hailey, Jasmine, Shyanne

Meeting Regrets: Steph, Jenn

This meeting was called to order at 8:10pm. EST.

Agenda Review / Additions

Main Discussion Topics and Action Items

1. Horse Updates

- Sportika – Adopted; settled in well and doing well.
- Blissful Kiss – No contact has been made with the current owner.
- Doby – Viewing scheduled for next week; one additional adoption application received.
- Giselle – Slow but positive progress; beginning to allow closer human interaction, though still cautious.
- Queen of Terror – Adoption promotion efforts will be increased.
- Rue – Routine veterinary care scheduled for next week; trialing a new medication. Displays some movement concerns but remains energetic and willing.
- Adera – Adjusting well to basic gear; gradual weight gain noted. Veterinary care scheduled for next week.
- Manny – Settling in well; calm and gentle demeanor.
- Holliday – Humanely euthanized due to declining health.
- Tymal Lennon – Passed away overnight following a prolonged illness; will be removed from active care lists.
- Laker – Adopted; transportation to adopter pending, expected to move this week.
- Toot Toot – Not yet listed on the website; noted to be a sensitive horse.
- WARRAWEE XALT – Large horse; foster placement secured until mid-September. No diagnostic imaging available at this time; prognosis appears positive.
- Trainers challenge
 - Two horses confirmed to be listed for adoption at the conclusion of the challenge.
 - One additional horse has received adoption interest; application submitted.
 - All applications will continue to be reviewed for best fit until the challenge ends.
 - Horses will be officially listed shortly.

2. Maritimes Updates

- Two horses recently off track
 - One requiring short-term rehabilitation; returned by a previous adopter seeking a different match. Further veterinary evaluation planned.
 - One horse fully sound; returned due to adopter preference.
- Standardbred Shows
 - PEI – Seeking prize donations; sponsorship inquiries underway.
 - Woodstock – Promotional materials to be distributed.
- Equine Expo – Fredericton (January)
 - Application form pending.
 - 4–5 volunteers confirmed.

- Two evening volunteer slots remain open.
- Bottle Donation Program
 - Recent collection completed; additional collections planned once transportation is available.

3. Foster Homes & Funding

- Foster home system to be restructured with updated expectations and guidelines.
- New intake report form is working well.
- Website updates pending for select horses.

4. Rafflebox

- Performance steady, though sales are slightly below target.
- Campaign ends tomorrow; goal remains \$2,000.
- August proceeds will support ongoing veterinary and rehabilitation costs.
- Marketing challenges noted for this campaign.

5. Fundraisers/Ideas/Plans

- Exploring a new online auction with a fresh format.
- Seeking a dedicated individual or group to lead planning and execution.
- Goal: broader item variety and wider appeal.

6. Sponsorship & Importance

- Sponsorship efforts need increased focus and visibility.
- Volunteer team formed to assist.
- Recognized as critical for long-term sustainability.

7. Social Media Prep / Planning / Reminders

- Prioritize sponsorship and fundraising content.
- Use engaging photos and short-form videos.
- Include donation links in all posts, ideally placed near the top for visibility.

Meeting adjourned 8:50pm.