

## MEETING MINUTES

**Meeting Date:** September 18, 2024

**Meeting Time:** 8:00 pm EST

**Meeting Location:** Virtual

**Meeting Attendees:** Karen, Kimberly, Jasmine, Steph, Crystal, Christina, Hailey

**Meeting Regrets:** None

This meeting was called to order at 8:10pm. EST.

### Meeting Objectives

- Prepare a plan for fundraising activities through Q4 (September - December 2024)
- Set goals for Q4 (September - December 2024)

### Agenda

#### 1. Agenda Review/Additions

#### 2. Main Discussion Topics

##### a. Horse Concerns

- All board members unanimously voted in favor of granting full ownership rights of ACEFORTYFOURSHADOW to Kimberly. This decision requires the board member to back pay all fees incurred by the organization, totalling \$2,650, related to the horse's care, including, but not limited to veterinary, farrier, feed, and quarantine costs. Full ownership means this is not considered an adoption, and Kimberly will have the right to make decisions regarding the future of ACEFORTYFOURSHADOW at their discretion.
- QOL assessments for Cora & Holliday
  - Assess and go from there, health risks/winter.
- Waiting for pregnancy assessment on Lucky Place
- Ben moves this week.
- Scotch move coming up.
- Yoda swelling going down
  - Swelling coming down a bit
  - Vet reassessing Monday
  - Less frequently lying down
  - Adoption is super likely
- Duke not well handled
- Farrier coming the 19th for Creed and Fella - Fundraiser
  - Shots also coming down the pipe
- Merlin is up and okay - arthritis made him not want to get up
  - Previcox
  - Doing better now

##### b. Trainers Challenge Update (Kimberly)

- Heard from 3 of the 4 trainers
  - Roman being adopted by trainer
  - Likely home offer for one
- Trainers get discount on adoption fees

- 20% discount to those who adopt before the end of the challenge (applies to trainers as well)
- Start looking at finale
  - Look for judges
    - 1 for each of 4 categories
    - Winner is on average of all 4

**c. Maritimes Update (Christina)**

- Lots of intakes
- Dueling Banjos has been adopted and is at adopters place
- Yoda - See update above
- Looking to get into big first race - fundraiser - drivers club
- Equine review - book booths
- Gia fundraisers

**d. Rafflebox Update (Crystal)**

- Plugging along
- Waiting to hear back - confusing/challenging

**e. TipTapPay (Crystal)**

- Look into it for the new year
- Feed stores, tack stores, etc.

**f. Fundraisers (Crystal)**

- Fundscript
  - Ready anytime
  - Year round
  - Direct ship or eGift
- Mad Barn
  - Push
  - \$137 last time
  - Once a month reminders

**g. Sponsorship Program Update (Steph)**

- Printed on cardstock
- Hoping for end of the week
- Looking for ways to market better for the future

**h. Financial Position (Kimberly)**

- August was rough
  - 7 bails - lower income
  - Fundraisers were helpful
  - Vet bills, quarantine costs, shipping costs, coggins, farrier
- \$300/day - use it to climb out
- Maritimes fundraiser towards Gia
- Clean up list of expenses then look towards October

**i. Upcoming Bills (Kimberly)**

- Fella - Vet
- Fella & creed - farrier
- Camilla - vet bill
- Cheesy bill - coming soon?
- October foster bills on the way
- Farrier to Campbellford foster soon

### **3. Open Discussion**

- Halloween party?
  - \$5 entry
  - More details to come

### **4. Adjournment**

Meeting adjourned 9:30pm.